



October 6, 2016
What's on the Agenda?

- 8:15 AM Doors Open-Registration, Coffee, Networking
- 9:00 AM Welcome
- 9:10 AM Mayor of Long Beach Remarks: Robert Garcia
- 9:30 AM City Manager/Assistant City Manager Remarks: Pat West or Tom Modica
- 9:40 AM Innovation Excellence: 21st Century Library Award
- 9:45 AM CivicTalk 1: Dr. Gary Painter, Director of Social Policy, USC Price Center for Social Innovation
Catalyzing Social Innovation through Neighborhood Data
- 10:05 AM Academic & Research: Design Thinking & User Centered Design Award
- 10:10 AM CivicTalk 2: Dr. Brian Jersky, Provost & Senior Vice President, CSULB
Innovation Partnership: CSULB and the City of Long Beach
- 10:30 AM Administrative Innovation: Human Resources Optimization Award
- 10:35 AM CivicTalk 3: Heather Barker, Assistant Professor of Design, CSULB Department of Design
Assets and Agents: UX Design in the City of Change
- 10:55 AM Livability: Bikeable City Award
- 11:00 AM CivicTalk 4: Mark Rossetti & Lisa Ratner, Code for America Fellow, Code for America
Getting it Right the Second Time: Creating Better Government Services through Iterative Design
- 11:20 AM Smart City: Smart Lights Award
- 11:25 AM CivicTalk 5: Rick Cameron, Managing Director of Planning and Environmental Affairs, Port of Long Beach
Energy Island
- 11:45 AM CivicTalk 6: Erik Takayesu, Director of Electrical System Planning & Modernization, Southern California Edison
Transitioning to a Clean Energy Future, Through Vision, Strategy, and Technical Innovation



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- 12:15 PM **Lunch**
- 12:40 PM **BreakThru Award: Promoting Digital Inclusion Award**
12:45 PM **CivicTalk 7: Amy Erikson, Executive Director, Angels Gate Cultural Center**
 Kevin Lee, Marketing Manager and Public Information Officer, LB Transit
 Ideafest: A Catalyst for Transformation and Leadership in Long Beach
- 1:05 PM **CivicTalk 8: Mike Sumich, Account Manager, ESRI**
 Unite LB and the Hub Concept: Driving Smart City Initiatives
 through the Spatial Platform
- 1:25 PM **Innovative Partnerships: Youth STEM Program Award**
1:30 PM **CivicTalk 9: Justin Rudd, Founder, Community Action Team**
 Civic and Social Engagement
- 1:50 PM **Operational Efficiency: Future Fleet Award**
1:55 PM **CivicTalk 10: Dr. Shawn Landres, Senior Fellow, UCLA Luskin**
 Southern California's Civic Innovation Ecosystem:
 A First Look from UCLA Luskin
- 2:15 PM **Leveraging the Private Sector through the Long Range Plan Award**
2:20 PM **CivicTalk 11: Marilyn Surakas, Capital Projects Coordinator, Public Works**
 The P3: Creative Partnerships to Get Stuff Done
- 2:40 PM **Social Innovation: Continuum of Care Award**
2:45 PM **CivicTalk 12: Dr. Ingrid Martin, Director of Graduate Programs, CSULB**
 College of Business Administration
 Cultivating a Community of Innovation
- 3:05 PM **Closing Remarks**